



Dear Indianapolis Agent of Change,

Redemption Outreach Services, Inc. (R.O.S.I) in partnership with Community Action of Greater Indianapolis (CAGI) and Martindale Brightwood Development Corporation (MBCDC) is hosting our annual event **“The 2021 Art in the Park – Embracing Financial Wellness & Recovery for community enrichment.”** This year it will be held at Garfield Park in Indianapolis, Indiana on August 28, 2021. We are reaching out to community partners to offer the opportunity to provide services, disseminate information, and gain visibility and reach to community stakeholders. We hope that you or your organization will come out to participate and enjoy performances from nationally recognized recording artists, local performing artists, and many other local talents. We are expecting a huge turnout and want to invite your business to be part of the action!!!

By becoming a sponsor to **“The 2021 Art in the Park- Embracing Financial Wellness & Recovery for community enrichment”** event, your business and support will help to further the following missions:

R.O.S.I - *“Empowering others to reach their full potential by infusing knowledge-based training, success fundamentals and support. Strengthen an individual, economically and socially to display self-sustainability and accountability to spite past conditions, for the betterment of our society.”*

CAGI – *“To empower those we serve to become self-sufficient and self-reliant.”*

MBCDC – *“To be a catalyst in the sustainable development of the Martindale Brightwood community through housing, employment, economic development and environmental justice.”*

Every day we work with the goal to help families and individuals become financially self-sufficient and self-reliant, to promote and support homeownership, to work towards success through personal development and employment, and to erase stigmas and barriers that many youth struggles encounter. Achieving these goals and accomplishing our missions will help to build stronger families, better communities, and more self-reliant citizens in and around Indianapolis. You and your business can help bring a positive change in someone’s life.

Attached is information on the sponsorship levels we have available for our event. We hope that you will find a level that suits your budget and will contribute a charitable contribution to help us have an amazing and fun event this year! Your sponsorship could be tax deductible due to our 501c3 status as a nonprofit/charitable organization in good standing with the IRS; however, you should consult your own tax advisor. If you have any questions regarding this sponsorship, we invite you to reach out to any of the contacts listed below. To place visibility on additional information on any of our missions and programs in action, please visit our websites or look us up on Facebook.

With sincere gratitude from all of us at Redemption Outreach Services, Inc., Community Action of Greater Indianapolis, Inc., Martindale Brightwood Development Corporation, and our partners, we thank you for any consideration. We look forward to seeing you at this year’s **Art in the Park- Embracing Financial Wellness & Recovery for community enrichment** at Garfield Park and together let us make a difference!

Truest Regards,

Demetrice L. Bruno
R.O.S.I Founder/CEO
Redemption.outreach.1@gmail.com
www.ind-rosi.org

Terrence White
Executive Director, CAGI
twhite@cagi-in.org
www.cagi-in.org

Amina Pierson
Executive Director, MBCDC
Apierson@mbcdc.org
www.mbcdc.org



The 2021 Art in the Park Sponsorship Levels

Your sponsorship could be tax deductible due to our 501c3 status as a nonprofit/charitable organization in good standing with the IRS; however, you should consult your own tax advisor.

Bronze Level Sponsorship \$500.00:

1. Display table provided or we will distribute your company provided promotional material during this event.
2. Packet of (3) Complementary Tickets to “The 2021 Art in the Park Music Festival.”
3. Company Logo listed on websites as a Proud Sponsor and partner.

Silver Level Sponsorship \$1,500.00:

1. Company logo on printed promotional material to include but not limited to flyers, posters, social media, and banner ad promotion campaign.
2. Display table provided or we will distribute your company provided promotional material during this event.
3. Packet of (10) Complementary Tickets to “The 2021 Art in the Park Music Festival.”
4. Company Logo listed on websites as a Proud Sponsor and partner.

Gold Level Sponsorship \$3,000.00:

1. Company logo on printed promotional material to include but not limited to flyers, posters, social media platforms, banner ads, *radio, and podcast promotional* campaigns.
2. Display table provided or we will distribute your company provided promotional material during this event.
3. Packet of (20) Complementary Tickets to “The 2021 Art in the Park Music Festival.”
4. Company Logo listed on websites as a Proud Sponsor and partner for the remainder of the calendar year.

Platinum Title Sponsorship \$8,000.00:

1. Company logo on all printed promotional material to include but not limited to flyers, posters, social media platforms, banner ads, *radio, TV, and podcast promotional* campaigns.
2. Guest appearance(s) on select televised programming and internet podcasts and three (3) live stage presentation opportunities to audience on day of the event.
3. Display table provided or we will distribute your company provided promotional material during this event.
4. Packet of (40) Complementary Tickets to “The 2021 Art in the Park Music Festival.”
5. Company Logo listed on websites as a Proud Sponsor and partner for the remainder of the calendar year.

For more information, please contact:

Demetrice Bruno (R.O.S.I) at (317) 986-7714 or email: redemption.outreach.1@gmail.com

Terrence White (CAGI) at (317) 524-6843 or email: twhite@cagi-in.org

Amina Pierson (MBCDC) at (317) 924-8042 or email: APierson@mbcdc.org



Sponsorship Agreement

This Sponsorship Agreement (“Agreement”) is made and entered into as of the ____/____/2021 (“Effective Date”) by and between:

- (1) _____ (“the Recipient”), a partnership between Redemption Outreach Services (R.O.S.I.) Community Action of Greater Indianapolis, Inc.; and Martindale Brightwood Development Corporation (MBCDC) and
- (2) _____ (“the Sponsor”).

As part of this agreement, The Sponsor has agreed to provide financial support to the Recipient subject to the terms and conditions laid out in this agreement.

1. Sponsorship Period

1.1. This agreement shall be deemed to have commenced on __/__/2021 and shall continue until **8/28/2021** (“the Sponsorship Period”).

2. Sponsorship Fee

2.1. Subject to the provisions of this agreement and to the Recipient performing its obligations hereunder and in consideration of the rights granted by the Recipient to the Sponsor, the Sponsor agrees to pay a Sponsorship fee of the selected below payable upon invoicing.

Please initial

_____ ***Bronze Level Sponsorship \$500.00***

_____ ***Silver Level Sponsorship \$1,500.00***

_____ ***Gold Level Sponsorship \$3,000.00***

_____ ***Platinum Title Sponsorship \$8,000.00***

_____ ***Other Amount \$_____.******00***

2.1.1. Remittances are to be sent to:

Community Action of Greater Indianapolis, Inc.
3266 N. Meridian STE 200
Indianapolis, IN 46208



Sponsorship Agreement continued

2.2. The Recipient acknowledges and confirms that, as otherwise expressly recorded in this Agreement; the Sponsor shall not be liable to the Recipient or any other person for any additional cost or expense besides the event Sponsorship fee.

3. Sponsor's Rights

3.1. In return for the fee laid out in point 2, the Recipient shall provide Sponsor with the following benefits:

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1. Company logo on printed promotional material to include but not limited to flyers, posters, social media, and banner ad promotion campaign.
2. Display table provided or we will distribute your company provided promotional material during this event.
3. Packet of (10) Complementary Tickets to "The 2021 Art in the Park Music Festival."
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Gold Level Sponsorship \$3,000.00:

1. Company logo on printed promotional material to include but not limited to flyers, posters, social media platforms, banner ads, *radio, and podcast promotional* campaigns.
2. Display table provided or we will distribute your company provided promotional material during this event.
3. Packet of (20) Complementary Tickets to "The 2021 Art in the Park Music Festival."
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Platinum Title Sponsorship \$8,000.00:

1. Company logo on all printed promotional material to include but not limited to flyers, posters, social media platforms, banner ads, *radio, TV, and podcast promotional* campaigns.
2. Guest appearance(s) on select televised programming and internet podcasts and three (3) live stage presentation opportunities to audience on day of the event.
3. Display table provided or we will distribute your company provided promotional material during this event.
4. Packet of (40) Complementary Tickets to "The 2021 Art in the Park Music Festival."
5. Company Logo listed on websites as a Proud Sponsor and partner for the remainder of the calendar year.

Promotional material of the Sponsor shall be distributed at specific events as described throughout the length of this agreement.



Sponsorship Agreement continued

The Sponsor’s logo shall be displayed on promotional material as described and shall be provided to the Recipient.

The Sponsor will be granted the opportunity to host and speak as described for Platinum level sponsorship over the course of the agreement.

3.2. The recipient agrees to provide a representative to the Sponsor, if they wish, to report back and ensuring the terms of the agreement are fulfilled.

3.3 The recipient agrees to provide an impact report at the end of the agreement period upon request from the Sponsor.

4. The Sponsor’s Obligations

In exercising the said rights and licenses, the Sponsor shall, subject to receiving appropriate invoices, pay the recipient the Sponsorship fee when the same falls due for payment as set out in Clause 2.

5. The recipient’s Exercise of Rights

The Recipient shall not use any of the rights granted herein and shall ensure that no member of the Recipient shall make any public statement in a manner which, in the reasonable opinion of the Sponsor, is or might be prejudice or defamatory to the image and reputation of the Sponsor.

6. Entire Agreement

This Agreement represents the entire agreement between the parties in relation to the subject matter of this Agreement and supersedes any previous agreement, whether written or oral, between the parties in relation to that subject matter.

IN WITNESS WHEREOF, duly authorized representatives of each of the parties have executed this Agreement as of the Effective Date.

Signed _____

Signed _____

Name _____

Name _____

Title _____

Title _____

Date _____

Date _____